PTO/SB/96 (04-07)
Approved for use through 09/30/2007. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Action 3995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)					
Applicant/Patent Owner: Klappert, et al.					
Application No./Patent No.: 09866523 Filed/Issue Date: 5/25/2001					
Entitled: METHOD AND SYSTEM FOR PROVIDING INTERACTIVE LOOK-AND-FEEL IN A DIGITAL BROADCAST VIA AN X-Y PROTOCOL					
Corporate Media Partners d/h/a Americast , a Corporation (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)					
states that it is: 1. the assignee of the entire right, title, and interest; or					
2. an assignee of less than the entire right, title and interest (The extent (by percentage) of its ownership interest is%)					
in the patent application/patent identified above by virtue of either:					
A An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 008399, Frame 0735, or for which a copy thereof is attached.					
OR B. A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:					
To: The document was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached. To: To: To: To: To: To: To: To					
The document was recorded in the United States Patent and Trademark Office at Reel, Frame, or for which a copy thereof is attached.					
3. From:To:					
Reel, Frame, or for which a copy thereof is attached.					
Additional documents in the chain of title are listed on a supplemental sheet.					
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.					
[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]					
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.					
Signature Date					
JEANPIERRE GIULIANO 212-328-6100					
Printed or Typed Name Telephone Number					
Attomey for Applicant Title					

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

MAR 0 7 2008

PTO/SB/80 (01-06)
Approved for use through 12/31/2008. OMB 0651-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction April 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO

Practitioners associated with the Customer Number: OR Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Name Registration Number Name Registration Number as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents	I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b).						
Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Name	I hereby appoint:						
Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Name	Practitioners associated with the Customer Number: 61834						
Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd. Registration Number Name Registration Number Name Registration Number Registration Number Number Number Number Name Registration Number Num							
as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to:	Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used):						
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X	Name			Name R			
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X			ļ.				
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X	<u></u>	,					
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X							
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X							
any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X			5.3		(10000)		
The address associated with Customer Number: OR Firm or Individual Name Address City State Zip Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.	as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b).						
The address associated with Customer Number: OR Firm or Individual Name Address City State Zip Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.	Please change the	e correspondence address for the applica	ation identified in the a	ittached statement under 37 C	CFR 3.73(b) to:		
OR Firm or Individual Name Address City Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
OR Firm or Individual Name Address City State Zip Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.	X The add	dress associated with Customer Number:	61834				
Address City State Zip Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
Address City State Zip Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
Country Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
Telephone Email Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.			State		Zip		
Assignee Name and Address: Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.	Country						
Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.	Telephone			Email			
Corporate Media Partners d/b/a Americast 10880 Wilshire Blvd.							
10880 Wilshire Blvd.	Assignee Name and Address:						
	· ·						
Los Angeles, CA 90024							
·							
A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be							
filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee,							
and must identify the application in which this Power of Attorney is to be filed.							
SIGNATURE of Assignee of Record The individual whose signature and title is supplied below is authorized to act on behalf of the assignee							
Signature Date 02/27/2008	Signature	D. O. 18	Ma	Date	02/27/2008		
a sur a comment of the sure of		nald R. Granger			· · · ·		
		<u></u>					

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.